

TLTC

OCT '23 BOARD MINUTES

NOVEMBER 6, 2023 / 7:00 PM / LOUNGE

ATTENDEES

Members Present	Members Absent	Guests
Laura Treleven James Wonneberg Morgann Crook Danny Herbst Luke Masselink Jim Henderson Rachael Bouma Justin Raphael Sherri Woolworth Scott Nicholson	Heather Swann	Tom Peterson Kyle Cruzat

AGENDA

Welcome + Introduction / Danny Herbst

7:02 Call to order (Tom)

Introduce Kyle Cruzat, a new Pro working at the club. He enjoys teaching any level, a wide range of people, to build people's confidence. Left in 2014, marketing director for Wren & Willow, World Vision in communications, pr writer. Goal: get more members more involved in the club. Three umbrellas;

1. Expand and improve tennis program with standarization
 - a. Get everyone involved with competition, especially kids (connect with USTA)
 - b. Help kids have goals towards competing
2. New member onboarding, communication
 - a. Predictable journey for new member and their goals as a player, family etc.
3. Marketing; social media
 - a. show the personality of the club, more community atomosphere

For approval, September Minutes / Danny Herbst

Motion (Rachael) Second (James)

September Financial Report / Luke Masselink

- The extra week was much appreciated to prepare these numbers
- Not a lot going on in Sep.
- Revs and expenses were better than budget
- Year to date - revs and expenses are better than budget
- Everything is tracking well
- Tennis revenue only \$3,400 down for the year despite Ryan being out for months
- Accounting fee clarification; Amanda's role

Strategic Planning Committee Report / Justin Raphael

- Alex Harmon has been partnering with Justin to figure out pickleball courts- what is feasible and what is not (moving earth vs not, etc)
- 2 layouts as options (#2: \$175k, #4: \$Much more because of drainage and demo)
- Both add a court outside in/around existing pickleball court, option 4 puts them next to each other, symmetrically
- Adding a roof/covering has become controversial - how it looks, if its permanent etc. Retractable option has been floated
- Both options solve for shoulder space
- Ruled out moving the retaining wall due to aquifer (7 figures etc)
- Playground would have to be addressed
- Have we asked the members if they want this? (Sherri) Yes, a few years ago. We need to do another survey to make sure.
- SPC is working on this project and hope to make good progress over the next couple of months to see what is possible
- SPC would like to see pickleball courts funded through donations and is looking into the possibility
- Waiting on exact numbers and presentation to members/board before we decide anything
- **Action: draft survey for members about pickleball**

Locker Room Project Update / James Wonneberg

- All going pretty well
- Underground plumbing is done
- 1 month ahead of schedule

- Underground electrical is starting now
- Brand new slab being poured around thanksgiving
- Big scope change: have to do the pro shop afterall - use some of the contingency to pay for that

PNW/Member Tournaments / Morgan Crook

- We have a committee formed, the first meeting is Thursday
- 7ish members
- Goal: triple the amount of revenue to have a much bigger purse etc

Manager's Report / Tom Peterson

- See Appendix A

New Business

All member's invitational board meeting - tentatively scheduled for Dec 4 @ 6pm. (Luke)

Adjourn

Motion (Jim) Second (Justin) @8:00 pm

Appendix A

Board Report / Tom Peterson

Reminder that our board meeting is Monday November 6th. Please let me know if you are unable to attend.

Meetings the rest of the year.

November 6th. This is the October board meeting.

December 4th. This is the November board meeting.

December 6th. End of the year meeting/December meeting at Doyle's Pub 7:00. This meeting is a chance to introduce/get to know new board members and also say thank you to outgoing board members.

Tennis Coaches

We have recently had the opportunity to hire two tennis pros who fit the job description we are looking for.

Kyle Cruzat

He is very outgoing, personable, and enjoys being around club members and connecting with them. Kyle will be working approx. 10-12 hours each week in the office and will be focusing on developing our tennis program and connecting members to each other and getting them involved with our programs. This is a unique position and requires someone who enjoys connecting with membership, can think creatively, has a strong background in computer skills, good writing skills, can work well with the staff, has a vast knowledge about tennis and specifically program development and developing tennis players, and a background in marketing. Kyle started work about 3 weeks ago and has some amazing projects that he is working on. Kyle will also be teaching on court around 20-23 hours each week. His main day of teaching will be Sundays. But he will also be teaching a lot on Fridays and throughout the week during the day.

Kyle will be at the Board meeting on Nov 6th to introduce himself and tell the board about some projects that he is working on at the club.

Gina Bloemers

We are so fortunate to have Gina move back to Tacoma and back to the club where she grew up. Gina is super fun person who will be so good with both kids and adults. I really see her connecting with the many young girls who we have in our program and hope that she can get them excited to have tennis be their sport. She will be great with adults also. Gina grew up playing tennis at the club, then moved to Florida for a few years to play at an academy, and then moved on to play tennis for Villanova. She has been teaching tennis for the past 10 years in Los Angeles and has gained a lot of experience from working at a couple of clubs in the LA area.

Gina will be starting work at the TLTC in mid-November. She will come in to meet the board at the December 4th meeting most likely.

2024 Board Ballots

Board 2024 ballots were sent to the board a few days ago. Per the bylaws, they are sent to the board of directors to review prior to sending them to the membership. Laura Treleven is setting up our election process so that we can do it online. Members will be receiving the ballots via email on Monday or Tuesday so they can vote. Each membership gets one vote. (This means that couples get one vote).

Membership Numbers/Information

In 2023 we have had 31 total resignations through Nov. 1. Of this number, 9 Memberships have resigned because of the assessment. Our average number of resignations per year is 24. This is the average over the past 10 years. We may still get people resigning but this number is lower than anticipated. In the past, we have experienced 40-50 people resigning on years when there is an assessment. This could still happen but not as likely at this point.

Heaters

The club has been a little chilly lately with the project going and cold air finding its way into the entire club. The contractors brought in some heaters for us to use which was super nice of them. This should help to take the chill away from those cold days.

Jim Harris

Long time member Jim Harris recently passed away. He was 95. Jim used the club and played tennis until the age of 90. The board awarded Jim an Honorary Membership a few years ago for his architecture work on the club indoor tennis court building (1975) and for his dedication to see the project get built and paid for. This was a huge project for the club at that time and really helped the club to be able to survive and be more of a year around facility. Jim and his wife Enid played tennis at the club 2-3x each week with their groups for many years and were very active with social events and volunteering. Jim was a good friend of the staff at the club and a good friend to many club members – he will really be missed.

Halloween Tennis Social

Ryan Cassidy ran a fun Halloween Tennis Social last weekend. Members played tennis in their costumes. It sounded like a fun event.

Gym TV

We replaced the broken TV in the upstairs functional fitness gym space. New TV is a Samsung 65".

Swim Team

The TLTC junior swim team is still going strong. We have a very dedicated group of 9 swimmers who practice 2x each week. Coach Brennan is doing a fabulous job motivating and teaching these swimmers. Brennan is also running Masters swim on Mondays and Wednesdays in the mornings from 6:00-7:00am and 7:00-8:00am. We encourage members to sign up for Masters Swim. The water is 85 degrees and if you are moving you don't even notice the outside temperature.

Upcoming November Social Events

November 17th (Friday). Thanksgiving Kids Event

November 18th (Saturday). Turkey Trot

November 24th (Friday). Burn The Bird Tennis Boot Camp with Nick.

November 18th – December 11th. Holiday Toy Drive.